

# ArtStarts Showcase 2008

April 2, 3, 4

## ARTIST APPLICATION GUIDELINES

The ArtStarts Showcase is an excellent opportunity to give young audience presenters throughout Western Canada a preview of your show for school and family audiences. Located in the Roundhouse Community Centre in downtown Vancouver, it features showcases by over 40 performing artists and companies.

More than 100 delegates from over 50 BC school districts, as well as presenters from community arts councils, parent associations, children's concert series, and municipal recreation departments attend the event. The showcase provides a mix of both established and new artists to assist delegates with choosing the following year's events for their school, district, or children's series.

### ELIGIBILITY

To showcase, you must:

- ◆ Present a **12-minute excerpt** of your school performance on either April 2, 3, 4.
- ◆ Be available to tour for at least 4 weeks in BC through ArtStarts' booking service (including at least 3 weeks outside the Lower Mainland) during the 2008/09 school year.
- ◆ Be able to perform for an average school audience of 4-500 students. (Exceptions: storytellers, workshopping artists and groups offering two shows to smaller audiences for the same fee as one for a larger audience)
- ◆ Submit your application by October 12, 2007.

NB: While the guidelines permit showcasing yearly, all applications are subject to a competitive juried process. The final lineup will be selected based on the strength of the performance and will reflect a balance of new groups and shows, culturally-based shows and artistic discipline.

### HOW TO APPLY

All applicants must submit the following:

**2008 Application form:** While you may have several shows in your repertoire, please indicate the *specific* show you would like to showcase/tour.

**Biographies/artist profiles:** Please submit a bio/profile of your group and/or individuals. Include training, performance history in communities and/or schools as well as performance description, touring experience, etc.

**Study guide:** A study guide provides information for teachers to help prepare students in advance of performances. **All touring artists must have a study guide.** If you do not have one, please submit a one-page outline of a proposed study guide. For tips on how to create an effective study guide, go to [www.artstarts.com/pdf/studyguide.pdf](http://www.artstarts.com/pdf/studyguide.pdf)

### DVD: MANDATORY FOR ALL APPLICANTS.

Should be of a performance preferably recorded in front of school or age appropriate audience.

**CD:** Musicians may also include ONE CD as well as the mandatory DVD if they feel it will enhance their application.

**References:** First-time applicants **must** submit three references from schools, community presenters or professional peers.

*Support material will be returned if accompanied by a self-addressed, stamped envelope.*



## SELECTION

Each year, approximately 100 applications are received for the 40 +, 12-minute showcase time-slots. Two panels of educators and artists review the applications and base their selections on the performers' body of work, track record, references, sample DVD, and the quality of the study guide.

## NOTIFICATION

Applicants will be notified by Jan 4, 2008.

## PROCESSING FEE

A **\$50 CDN** processing fee is charged to all applicants **unless** they are already listed in the ArtStarts Artists Directory.

## ARTISTS SERVICE AGREEMENT

### SUBSCRIPTION FEE

Applicants selected to showcase must sign the Artists Services Agreement (ASA) and subscribe to ArtStarts' marketing and booking services for the school year. The \$150 annual fee for **new** artists includes ArtStarts' Booking Service and a listing in the print & online Artists Directory. Existing subscribers must renew and sign the ASA prior to the February deadline.

## FORMAT

Showcasing artists present a **12-minute excerpt** of the show available to schools in the upcoming year. Each showcase spot includes a three-minute Q&A session plus five minutes allotted for set-up/sound checks between showcase spots.

## PRODUCTION

In order to match school touring conditions, technical facilities are limited. ArtStarts provides a production manager, a small technical crew, and a basic sound and lighting system. All other equipment and technical support must come from the artist/group.

## AUDIENCE

In addition to the 100+ delegates, teachers, parents and school representatives, there will be a rotating audience of age and/or language-appropriate students for elementary, secondary and Francophone shows.

## SHOWCASE EVALUATION

Delegates evaluate each showcase, and their feedback is tabulated, compiled, and summarized into a *Consensus Book*. This publication is sent to delegates and posted on the website for public viewing. Individual consensus pages are made available to artists after the event.

## PROMOTIONAL MATERIAL

Subscribing artists (showcasing or not) may supply promotional items - brochures, business cards, study guides, demo recordings, etc - for display at the showcase.

## YOUR PROPOSED PERFORMANCE FEES

Fees listed on your application should reflect an estimated fee range that includes a low-end home base rate to a higher rest of BC rate (ie: \$600-\$800). Fees include travel and accommodation costs. For non-BC artists, we recommend using a single flat fee. This preliminary fee range is an estimate only to be finalized at a later date with ArtStarts.

## CRIMINAL RECORDS REVIEW

BC legislation requires anyone working in BC schools to consent to a criminal record review. It is not necessary to obtain one in order to showcase; however, all successful applicants (and all performers) must have an up-to-date criminal record check prior to touring BC schools.

Send completed applications  
(including support materials) to:

**Tara Bailey**  
ArtStarts in Schools  
808 Richards Street  
Vancouver, BC, V6B 3A7

**Deadline: October 12, 2007**





# Showcase 2008

Application deadline: Friday, October 12, 2007

ArtStarts in Schools  
808 Richards Street  
Vancouver, BC, V6B 3A7

Tel: 604-878-7144  
Fax: 604-683-0501  
Toll Free 1-888-878-7144  
e-mail: tara@artstarts.com

name of artist / group \_\_\_\_\_  
contact person \_\_\_\_\_ phone \_\_\_\_\_ fax \_\_\_\_\_  
street address \_\_\_\_\_ city \_\_\_\_\_ province/state \_\_\_\_\_ postal code \_\_\_\_\_  
email address \_\_\_\_\_ website \_\_\_\_\_  
province/state \_\_\_\_\_ country of artist / group (if different from above.) \_\_\_\_\_

Did you showcase in 2005, 2006 and/or 2007?

yes  no

Number of artists in company excluding stage manager or technicians \_\_\_\_\_

Type of performance you offer

- music
- dance
- interdisciplinary
- theatre
- storytelling
- other

Briefly describe the show you propose to showcase **using the space below**. If necessary, ADD another sheet.

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Can you perform your show in fluent French?  
yes  no  other: \_\_\_\_\_

Your showcase is most suitable for which grades:  
(check all that apply)

- primary (grades K-3)
- intermediate (grades 4-6)
- middle/junior (grades 7-9)
- secondary (grades 10-12)

Number of school shows you/your company have performed in the last three years: \_\_\_\_\_

Are you available to tour BC schools in 2008/09 for at least 4 weeks through ArtStarts' booking service (including at least 3 weeks outside the Lower Mainland)?  yes  no

Full performance running time: \_\_\_\_\_

**Audience size:** \_\_\_\_\_  
(\*\*refer to guidelines\*\*)

**Proposed Fees**, in Canadian dollars for shows in:  
(\*\*refer to guidelines\*\*)

**BC artists**  
Fee range \$ \_\_\_\_\_

**Non-BC artists**  
Fee \$ \_\_\_\_\_

**Checklist of Support Materials:** (\*\*refer to guidelines\*\*)

- artist biographies
- study guide or outline
- DVD (mandatory)
- CD (optional)
- 3 references

Attached is a cheque for **\$50 CDN** payable to ArtStarts in Schools  
**NB:** There is **no fee** for ArtStarts directory-listed artists (subscribers).

**Application deadline: Friday, October 12, 2007**

The information and support material contained in this application is accurate and may be distributed to schools, community centres, librarians and teachers through publication in the ArtStarts' Directory, in print and on the Web. If selected, I agree to sign the Artists Service Agreement.

Artist signature \_\_\_\_\_ Date \_\_\_\_\_